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The Institute for Low Back and Neck Care Collaborates with Spine-health.com to Enhance Patient Education and Care

Summary: As a leader in spine care since 1982, the Institute for Low Back and Neck Care is pleased to announce its recent addition to Spine-health's Group Marketing Program, a nationally-renowned patient education online resource.



BLOOMINGTON, MN. April 28, 2010 – Spine-health.com, a leading online educator for patients with back pain, neck pain and other symptoms related to the spine, has recently partnered with the Institute for Low Back and Neck Care as part of its efforts to bring quality care and information to patients.

Intended with the goal of bringing patients together with the very best spine centers of today, the Spine-health Group Marketing Program's goal is aligned with the mission of the Institute of Low Back and Neck Care (ILBNC). In addition to taking a collaborative approach to spine care, the Institute for Low Back and Neck Care offers accessibility to patients, no matter where they live.

“Our patients are our first priority. The quality of care they receive from us is of utmost importance. That is why we have experienced rehabilitation specialists and fellowship trained spine surgeons on staff to offer safe, proven treatments as well as the latest back and neck care treatments in and around Minnesota,” according to Dr. Steven Sabers, Physiatrist with ILBNC. “By partnering with a patient education website with an outstanding reputation for the past 10 years, we are confident in referring our patients to a resource they can leverage as part of their recovery.”

ILBNC takes a different approach to treating degenerative and chronic spinal problems. At ILBNC, their model encompasses the full range of spine care treatments from ordering physical therapy to management of medications, injections, procedures, and, if necessary, surgical intervention.

“There is no question that Spine-health is a highly-trusted provider of pain relief information. The site is a place where patients come to learn about their symptoms, different spinal conditions and possible treatment options via many educational options. We are excited to have our spine center and our experienced team of spine specialists featured both on individual practice and physician pages of the Web site.”

Learn more about this Minneapolis spine center by visiting its practice profile: [Institute for Low Back and Neck Care](http://www.spine-health.com/doctor/spine-center/institute-low-back-and-neck-care) (<http://www.spine-health.com/doctor/spine-center/institute-low-back-and-neck-care>).

About Spine-health.com

Spine-health.com (<http://www.spine-health.com>) is a recognized [back pain and neck pain resource](#) “designed to help spine doctors guide their patients to the most reliable and patient friendly back pain resources on the Internet and confirm the patient education conversation with the doctor during the appointment,” says Sylvia Marten, President of Spine-health. The site’s strict editorial standards and medical review process have earned it numerous awards for consumer health content excellence and made it a favorite of both consumers and physicians. Spine-health.com publishes thousands of original health articles, doctor advice, and pain blogs, and facilitates the leading back pain message board. Patients can find a back doctor they can trust via Spine-health’s [Spine Center Directory](#) (<http://www.spine-health.com/doctor/spine-center>) and by using [Find a Back Doctor or Spine Surgeon](#) (<http://www.spine-health.com/doctor/find-a-doctor>) search.

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